

APPROVED BY -

ELECTION COMMISSION OF INDIA

APPROVED ELECTION SYMBOLS

Up-dated - Vide Election Commission of India, Notification Dated : 15 March, 2019



IDEAL COTTAGE INDUSTRIES

Chandpole Bazar, JAIPUR - 302 001 (Rajasthan)

Manufacturer & Sole Suppliers of:

Arrow Cross Mark Rubber Stamps & Election Symbols C.D's & Printed Catalogues, Brass Metal Seals & Computarised Rubber Stamps

(O) 0141-2321891 (R) 2202866, Mob.: 9928016179

E-mail: idealcottagejaipur@gmail.com

PREFACE

ARROW CROSS MARK RUBBER STAMPS

Election Commission of India introduced a marking system on the Ballot Papers by Voters while exercising their franchise in LOK SABHA & VIDHAN SABHA ELECTIONS after 1957 General Elections. This design was devised by our firm which was improved from time to time and the present Form of ARROW CROSS MARK RUBBER STAMP came into force. Such Rubber Stamps are suppling by us to all the States and Union Territories during Elections held in the country since past (60 Years) Sixty Years.







ELECTION SYMBOLS C.D's

Taking into consideration our satisfactory service the Election Commission of India has been pleased to approve our name for the supply of ELECTION SYMBOLS C.D's also on all India basis. Cosequent to introduction of EVMs, by Election Commission of India we have prepared COMPOSIT DISC. – PULLS OF SYMBOLS (C.Ds. and Printed Catalogues) of National Parties, State Level Parties & Free Symbols.

PART - I NATIONAL PARTIES SYMBOLS



Flowers & Grass
All India Trinamool Congress



Elephant
Bahujan Samaj Party
(In all States/U.T.s except in the
State of Assam, where its candidates
will have to choose a symbol from out
of the list of free symbols specified

by the Commission)



Lotus Bharatiya Janata Party



Ears of Corn and Sickle Communist Party of India



Hammer, Sickle and Star Communist Party of India (Marxist)



Hand Indian National Congress



Clock Nationalist Congress Party

Approved by the Election Commission of India, New Delhi 2 PART - II STATE PARTIES & THEIR SYMBOLS Name of the State/ Symbol Name of the State Party **Union Territory** Reserved 1. Telangana Rashtra 1. ANDHRA PRADESH Samithi 2. Telugu Desam Bicycle 3. Yuvajana Sramika Rythu Congress Party Ceiling Fan 1. People's Party of 2. ARUNACHAL PRADESH Arunachal Maize Ideal Cottage Industries, Jaipur (O) 0141-2321891 (R) 2202866, Mob.: 99280 16179

Approved by the Election Commission of India, New Delhi 3 1. All India United 3. ASSAM **Democratic Front** Lock & Key 2. Asom Gana Parishad Elephant 3. Bodoland Peoples Front Nangol 4. BIHAR 1. Janata Dal (United) Arrow Ideal Cottage Industries, Jaipur (O) 0141-2321891 (R) 2202866, Mob.: 99280 16179

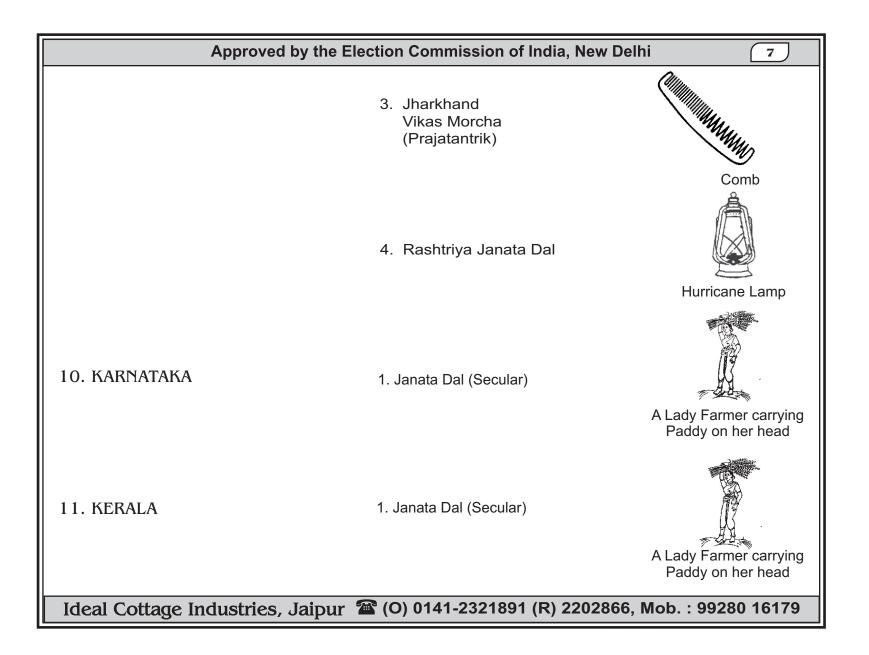
Approved by the Election Commission of India, New Delhi 4 2. Lok Jan Shakti Party Bungalow 3. Rashtriya Janata Dal Hurricane Lamp 4. Rashtriya Lok Samta Party Ceiling Fan 5. CHHATTISGARH 1. Janta Congress Chhattisgarh (J) Farmer Ploughing

Ideal Cottage Industries, Jaipur (O) 0141-2321891 (R) 2202866, Mob.: 99280 16179

(Within Square)

Approved by the Election Commission of India, New Delhi 5 6. GOA 1. Maharashtrawadi Gomantak 2. Goa Forward Party Coconut 7. HARYANA 1. Indian National Lok Dal Spectacles 8. JAMMU & KASHMIR 1. Jammu & Kashmir **National Conference** Plough Ideal Cottage Industries, Jaipur (O) 0141-2321891 (R) 2202866, Mob.: 99280 16179

Approved by the Election Commission of India, New Delhi 6 2. Jammu & Kashmir National Panthers Party Bicycle 3. Jammu & Kashmir Peoples Democratic Party Ink Pot & Pen 9. JHARKHAND 1. AJSU Party Banana 2. Jharkhand Mukti Morcha Bow & Arrow Ideal Cottage Industries, Jaipur (O) 0141-2321891 (R) 2202866, Mob.: 99280 16179



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2. Kerala Congress (M)



Two Leaves

3. Indian Union Muslim League



Ladder

4. Revolutionary Socialist Party



Spade & Stoker

12. MAHARASHTRA

1. Maharashtra Navnirman Sena



Railway Engine

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9

2. Shiv Sena



Bow and Arrow

13. MANIPUR

1. Naga Peoples Front



Cock

2. Peoples Democratic Alliance



Crown

3. National People's Party



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14. MEGHALAYA

1. United Democratic Party



Drum

2. Hill State People's Democratic Party



Lion

3. National People's Party



Book



4. People's Democratic Front

Candles

Approved by the Election Commission of India, New Delhi 11 1. Mizo National Front 15. MIZORAM 2. Mizoram People's Conference Electric Bulb 3. Zoram Nationalist Party Sun (Without Rays) 16. NAGALAND 1. Naga Peoples Front Cock

Approved by the Election Commission of India, New Delhi 12 2. Nationalist Democratic **Progressive Party** 3. National People's Party Book 1. Aam Aadmi Party 17. N.C.T. of Delhi **Broom** 1. Biju Janata Dal 18. ODISHA Conch Ideal Cottage Industries, Jaipur (O) 0141-2321891 (R) 2202866, Mob.: 99280 16179

19. PUDUCHERRY

1. All India Anna Dravida Munnetra Kazhagam



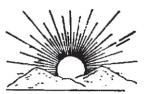
Two Leaves

2. All India N.R. Congress



Jug

3. Dravida Munnetra Kazhagam



Rising Sun

4. Pattali Makkal Katchi



Mango

Approved by the Election Commission of India, New Delhi 14 20. PUNJAB 1. Shiromani Akali Dal Scales 2. Aam Aadmi Party **Broom** 21. SIKKIM 1. Sikkim Democratic Front Umbrella 2. Sikkim Krantikari Morcha Table Lamp Ideal Cottage Industries, Jaipur (O) 0141-2321891 (R) 2202866, Mob.: 99280 16179

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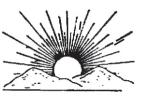
15

22. TAMIL NADU

1. All India Anna Dravida Munnetra Kazhagam



2. Dravida Munnetra Kazhagam



Rising Sun

3. Desiya Murpokku Dravida Kazhagam



Nagara

23. TELANGANA

All India Majlis-E-Ittehadul
 Muslimeen



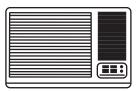
Kite

Approved by the Election Commission of India, New Delhi 16 2. Telangana Rashtra Samithi 3. Telugu Desam Bicycle 4. Yuvajana Sramika Rythu Congress Party Ceiling Fan 1. Indigenous Peoples 24. TRIPURA Front of Tripura Dao Ideal Cottage Industries, Jaipur (O) 0141-2321891 (R) 2202866, Mob.: 99280 16179

Approved by the Election Commission of India, New Delhi 17 1. Rashtriya Lok Dal 25. UTTAR PRADESH Hand Pump 2. Samajwadi Party Bicycle 26. WEST BENGAL 1. All India Forward Bloc Lion 2. Revolutionary Socialist Party Spade & Stoker Ideal Cottage Industries, Jaipur (O) 0141-2321891 (R) 2202866, Mob.: 99280 16179

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PART - III FREE SYMBOLS



1. Air Conditioner एअरकंडीस्नर



2. Almirah अलमारी



3. Apple



4. Auto-Rickshaw ऑटो-रिक्शा (In all States and Union Territories except in the States of Andhra

Pradesh and Telangana)



5. Baby Walker बेबी वॉकर



6. Balloon गुब्बारा



7. Bangles चूड़ियाँ



8. Basket Containing Fruits फलों से युक्त टोकरी (In all States and Union Territories except in the State of Tamil Nadu)



9. Bat बल्ला



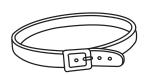
10. Batsman बल्लेबाज



11. Battery Torch बैटरी टार्च



12. Bead Necklace मोतियों का हार



13. Belt बेल्ट



14. Bench बेन्च



15. Bicycle Pump साइकिल पम्प



16. Binoculars दूरबीन



17. Biscuit बिस्कुट



18. Black Board ब्लैक बोर्ड



19. Boat with Man and Sail आदमी व पाल युक्त नौका



20. Bottle बोतल



21. Box बक्सा



22. Bread डबल रोटी

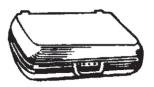


23. Bread Toaster ब्रेड टोस्टर



24. Bricks ਝੂੰਟੇਂ

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25. Brief Case ब्रीफकेस



26. Brush ब्रुश



27. Bucket बाल्टी



28. Cake केक



29. Calculator कैल्कूलेटर



30. Camera कैमरा



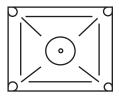
31. Can ਕੈਜ



32. Capsicum शिमला मिर्च



33. Carpet कार्पेट



34. Carrom Board कैरम बोर्ड



35. Cauliflower फूलगोभी



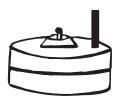
36. CCTV Camera सीसीटीवी कैमरा

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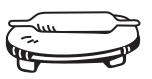




37. Chain जंजीर



38. Chakki चक्की



39. Chapati Roller चपाती रोलर



40. Chappals ਬਘਲੇਂ



41. Chess Board शतरंज बोर्ड



42. Chimney चिमनी



43. Clip ਹਿਸਟੀ



44. Coat कोट



45. Coconut Farm नारियल फार्म



46. Colour Tray & Brush कलर ट्रे और ब्रुश

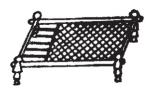


47. Computer कम्प्यूटर



48. Computer Mouse कम्प्यूटर माउस

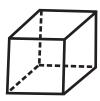
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49. Cot चारपाई (In all States and Union Territories except in the State of Kerala)



50. Crane क्रेन



51. Cube ਬਜ



52. Cup & Saucer ਰੂਪ और ਪ੍ਰੇਟ



53. Cutting Pliers कटिंग प्लायर



54. Diamond हीरा



55. Diesel Pump ਫੀਯੁਕ ਪ੍ਰਸਪ



56. Dish Antenna डिश एंटिना



57. Dolli डोली



58. Door Bell द्वार घंटी



दरवाजे का हैंडल (In all States and Union Territories except in the State of Utter Pradesh and Uttarakhand)



60. Drill Machine ड्रिल मशीन



61. Dumbbells डम्बल्स



62. Ear Rings कान की बालियाँ (In all States and Union Territories except in the State of Tamil Nadu, Puducherry, Kerala and Karnataka)



63. Electric Pole बिजली का खंभा



64. Envelope लिफाफा



65. Extension Board एक्सटेंशन बोर्ड



66. Flute बाँसुरी



फुटबॉल (In all States and Union Territories except in the State of Arunachal Pradesh, Assam, Manipur, Meghalaya, Mizoram, Nagaland, Sikkim and Tripura)



68. Football Player फुटबॉल खिलाड़ी



69. Fountain फव्वारा



70. Frock நாக



71. Frying Pan फ्राइंग पैन



72. Funnel कीप

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73. Ganna Kisan गन्ना किसान



74. Gas Cylinder गैस सिलेण्डर



75. Gas Stove गैस का चूल्हा



76. Gift Pack ਤਧहਾर



77. Ginger अदरक



78. Glass Tumbler काँच का गिलास



79. Gramophone ग्रामोफोन



80. Grapes अंगूर



81. Green Chilli हरी मिर्च



82. Hand Cart हाथ गाडी



83. Harmonium हारमोनियम



84. Hat टोप (In all States and Union Territories except in the States of Andhra Pradesh and Telangana)



85. Head Phone ਵੇਤਯੀਜ



86. Helicopter हैलीकॉप्टर



87. Helmet ਫ਼ੇਕਸੇਟ



88. Hockey and Ball हाकी और बाल



89. Hour Glass रेत घडी



90. Ice Cream आइस क्रीम (In all States and Union Territories except in the State of Tamil Nadu)



91. Immersion Rod पानी गरम करने की रॉड



92. Iron प्रेस (In all States and Union Territories except in the State of Andhra Pradesh and Telangana)



93. Jackfruit कटहल



94. Kettle केतली

(In all States and Union Territories except in the State of Arunachal Pradesh, Assam, Manipur, Meghalaya, Mizoram, Nagaland, Sikkim, Tripura and West Bengal)



95. Key चाबी

(In all States and Union Territories except in the States of Arunachal Pradesh, Assam, Manipur, Meghalaya, Mizoram, Nagaland Sikkim, Tripura and West Bengal)"



96. Kitchen Sink किचन सिंक

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97. Lady Finger ਮਿਂਤੀ



98. Lady Purse लेडी पर्स

(In all States and Union Territories except in the States of Arunachal Pradesh, Assam,

Manipur, Meghalaya, Mizoram, Nagaland Sikkim, Tripura and West Bengal)"



99. Laptop ਕੈਧਟॉਧ



100. Latch कुन्डी



101. Letter Box लैटर बाक्स



102. Lighter लाइਟर



103. Ludo लूडो



104. Lunch Box लन्च बॉक्स



105. Man Blowing Turha तुरहा बजाता आदमी



106. Matchbox माचिस की डिब्बी



107. Mike माईक



108. Mixee मिक्सी



109. Nail Cutter नेल कटर



110. Neck Tie गले की टाई



111. Noodles Bowl नूडल्स कटोरा



112. Pan कडाही



113. Pants ਪੈਂਟ



114. Peanuts मूँगफली



115. Pears नाशपाती (Except in Tamil Nadu and Pudducherry)



116. Peas ਸਟਾ



117. Pen Drive पेन ड्राइव



118. Pen Nib with Seven Rays कलम की निब सात किरणों के साथ



119. Pen Stand ਪੈਜ ਦਟੈਾਫ

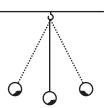


120. Pencil Box पेन्सिल डिब्बा

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121. Pencil Sharpener पेन्सील शार्पनर



122. Pendulum पेन्डुलम



123. Pestle and Mortar मूसल और खरल



124. Petrol Pump पेट्रोल पम्प



125. Phone Charger फोन चार्जर



126. Pillow तकिया



127. Pineapple अनानास



128. Plastering Trowel करनी



129. Plate Containing Food खाने से भरी थाली



130. Plate Stand ਯੂਟ ਸਟੈਾਫ



131. Pot हान्डी



132. Pressure Cooker प्रैशर कुकर



133. Punching Machine पंचिंग मशीन



134. Razor रेजर



135. Refrigerator रेफ्रिजरेटर



136. Ring अंगुठी



137. Road Roller रोड रोलर



138. Robot रोबोट



139. Room Cooler रूम कूलर



140. Room Heater ਨਸ ਫ਼ੀਟਾ





142. Safety Pin सेफ़्टी पिन



143. Saw आरी (In all States and Union Territories except in the States of Kerala)



144. School Bag स्कूल का बस्ता

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145. Scissors केंची



146. Sewing Machine सिलाई की मशीन



147. Ship पानी का जहाज



148. Shoe ਯੂਗ



149. Shutter शटर



150. Sitar सितार



151. Skipping Rope कूदने की रस्सी



152. Slate ਦ੍ਲੇਟ



153. Soap Dish साबुनदानी



154. Socks जुराबें



155. Sofa सोफा



स्पैनर (In all States and Union Territories except in the States of Bihar and Jharkhand)

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157. Stapler ਦਟੈਧੁਕਰ



158. Stethoscope स्टैथोस्कोप



159. Stool ਦਟ੍ਰਕ



160. Stumps स्टम्प्स



161. Swing ਝ੍ਰਾਂਗ



162. Switchboard स्विच बोर्ड



163. Syringe ਚਿरਿ-ਯ



164. T. V. Remote टी. वी. रिमोट



165. Table ਸੇਯ



166. Tea Filter ਗਪ ਲਕਜੀ



167. Telephone ਟੇलੀफोन



168. Television ਟੇਲੀਕਿਯਜ

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169. Tennis Racket & Ball टेनिस बल्ला व गेंद



170. Tent ਟੈ-ਟ



171. Throwing a Javelin भाला फेंक



172. Tiller ਟੀਕਾर



173. Toffees ਟॉफियाँ



174. Tongs ਬਿਸਟਾ (In all States and Union Territories except in the States of Bihar and Jharkhand)



175. Tooth Brush दाँत ब्रुश



176. Tooth Paste टूथपेस्ट



177. Tractor Chalata Kisan ट्रैक्टर चलाता किसान





179. Triangle রিণুज



180. Truck ਟੂਰ (In all States and Union Territories except in the States of Andhar Pradesh & Telangana)



181. Trumpet ਰੁ੍ਤਿ



182. Tube Light ट्यूब लाइट



183. Typewriter टाईपमशीन



184. Tyres ਟਾਧਾ



185. Vacuum Cleaner वैक्यूम क्लीनर



186. Violin वायलिन



187. Walking Stick छड़ी



188. Wall Hook दीवार खूंटी



189. Wallet बटुआ



190. Walnut अखरोट



191. Water Melon तरबूज़



192. Water Tank पानी का टैंक

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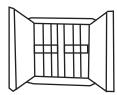




194. Wheel Barrow हाथ रेहडी



195. Whistle सੀਟੀ



196. Window खिड़की



197. Winnower सूप



198. Wool and Needle ऊन व सिलाई



"NOTA" NONE OF THE ABOVE (NOTA) नोटा — इनमें से कोई नहीं

ACHIEVEMENTS



राजस्थान सरकार (निर्वाचन विभाग)

प्रशंसा- पत्र

आइडियल कॉटेज इण्डस्ट्रीज, जयपुर के संचालक श्री शशि कुमार प्रभूणें ने लोकसभा आम चुनाव 1971 के अवसर पर भारत निर्वाचन आयोग के आदेशानुसार करीब 16 लाख नई डिजायन वाली एरो क्रॉस मार्क रबड़ की मुहरें राजस्थान व समस्त अन्य राज्यों को भारत निर्वाचन आयोग द्वारा निर्धारित सस्ती दरों पर बहुत ही अल्प समय में पहुंचाई। इस सम्बन्ध में जो आशातीत तत्परता, कार्यक्षमता व कर्त्तत्विन्छा का परिचय दिया उसके लिये राज्य सरकार आपको यह प्रशंसा पत्र प्रदान करती है।

दिनांक 26 जनवरी, 1973

मुख्य सचिव

This appreciation letter was presented by the then Hon'ble Governor of Rajasthan (Respected Jogender Singh) on the 26th Jan. 1973 (Republic Day Function)



S. L. SHAKDHER

मुख्य निर्वाचन आयुक्त, भारत CHIEF ELECTION COMMISSIONER OF INDIA

D.O.No.464/80(1)/489PS

'Nirvachan Sadan' Ashok Road, New Delhi-110001 21st January, 1980

Dear Shri Prabhune.

The massive operation connected with the recent general elections to the seventh Lok Sabha has been carried out peacefully and smoothly. The accomplishment of this gigantic task was made possible through active and effective cooperation extended to the Commission by the various agencies.

I am happy to note that your firm executed the orders for arrow cross mark rubber stamps and the distinguishing marks from the various Chief Electoral Officers promptly. As these were essential items in the conduct of elections, their timely supply relieved the anxiety on the part of the Chief Electoral Officers.

With best wishes,

Shri S.K. Prabhune, M/s Ideal Cottage Industries Jaipur (Raj.) Yours sincerely,

Terrande_

(S.L. Shakdher)



मुख्य सचिव जयपुर

October 28, 1966

SECRETARY

D. O. No. 51/3/71/21834

ELECTION COMMISSION OF INDIA

TALKATORA ROAD, NEW DELHI-1, Dated the 21st April, 1971

Dear Sir,

SUBJECT:- Supply of Arrow Cross Mark Stamps Appreciation regarding.

The Commission wishes to convey to you its high appreciation for the excellent work done by you by supplying more than 15 lakh pieces of 'Rubber Stamps for marking the ballot papers for the General Elections of 1971 to all the States & Union Territories. But for your cooperation and sincere effort, it would not have been possible to supply the stamps within a very short time. The Commission is very grateful to you for the cooperation and assistance extended by you and trust that your services will be available to the Commission in future elections also.

Ideal Cattage Industries, Chandpole Bazar, JAIPUR-1 Yours faithfully.

Ukryagopalan.

(K. S. Rajagopalan)



I write to record my appreciation for very good work you have been doing In regard to supply of the Cross Mark Rubber Stamps, which are used In General Elections. From whatever reports I have received from different States, 1 get an impression that the quality of the Rubber Stamps was uniformally satisfactory,

-togethe

(B. Menta)
Chief Secretary to Government



Big contribution of a
Small Scale Industry in the
large scale conduct of
Elections in India.

