

APPLICATION FOR CERTIFICATION OF ADVERTISEMENT

I.

(i) Name and full address of the applicant-----

(ii) Whether the advertisement is by a political party/contesting candidate/any other person/group of person/association/organization/Trust(give the name)-----

(iii) (a) In case of political party, the status of party(whether recognized national /state/unrecognized party)-----

(b) In case of candidate, name of parliamentary/Assembly Constituency from whether contesting.-----

(iv) Address of Headquarters of political party/group or body of person / association/organization/Trust.-----

(v) Platform (s) on which the advertisement is proposed to be telecast/broadcast-----

(vi) (a) Is the advertisement for the benefit of prospects of election of any candidate(s)-----

(b) If so, give the name(s) of such candidate(s) with full address and name(s) of constituency (ies)-----

(vii) Date of submission of the advertisement.-----

(viii) Language(s) used in the advertisement (advertisement is to be submitted with to copies electronic form along with duly attested transcript)-----

(ix) Title of advertisement.-----

(x) Cost of production of the advertisement-----

(xi) Approximate cost of proposed telecast with the breakup of number insertions and rate proposed for each such insertion-----

(xii) Total expenditure involved (in rupees)-----

II.

I, Shri/Smt.-----, S/o / D/o / W/o-----, (full address) -----, undertake that all payment related to the production and telecast/broadcast of this advertisement will be made by way of cheque / demand draft.

Place:

Signature of the applicant

Date:

III. (Applicable for advertisement by a person/persons, other than a political party or a candidate)
I, Shri/Smt.-----, S/o / D/o / W/o -----, (full address, hereby state and affirm that the advertisement (s) submitted herewith is not for benefit of any political party or any candidate and that this advertisement (s) has/ have not been sponsored/ commissioned or paid for by any political party or a candidate.

(Signature of the applicant)

(Name of the applicant)

Place:

Date: